

Apple continues its tradition of quietly buying small startups, TechCrunch reports-- this time around it is the turn of Regaind, a French specialist in computer vision.



Of course, the iPhone maker neither confirms nor denies the acquisition, and instead only offers the usual “Apple buys smaller technology companies from time to time, and we generally do not discuss our purpose or plans” statement.

Regaind has an computer vision API able to analyse the content of photos and tell what is in them. It is similar to the intelligent search feature in the Photos app found on iPhone, only it goes a step further by being able to determine the technical and aesthetic values of photos.

Thus, the technology can find the best shot in a bunch of photos taken in burst mode, and use it as the main shot in a photo library. It can also hide duplicates and, interestingly, can even analyse faces to determine gender, age and emotion.

There is no idea as to whether Apple will use Regaind technology directly in Apple devices, although it will surely be useful if combined with the Face ID sensor.

Go [Apple Quietly Acquired Computer Vision Startup Regaind \(TechCrunch\)](#)